

SLEEMAN BARBECUE CONTEST – FILGO

1. *Sponsor and contest period.* The SLEEMAN BARBECUE CONTEST is sponsored by Sleeman Breweries Ltd. The Contest will be promoted through posters in participating stores in the province of Quebec (each, an “**Establishment**”). The Contest begins at 12:01 a.m. (ET) on July 15th, 2024 and ends at 11:59 p.m. (ET) on September 10th, 2024.
2. *Prize.* There are two (2) prizes to be won:
 - (i) Sleeman barbecue (ARV: 235\$)Total ARV = 470\$

The odds of winning depend on the number of eligible entries received during the Contest period.
3. *Conditions.* The Contest is open to residents of Quebec aged 18 and over. Notwithstanding the foregoing, the Contest is not open to employees, agents, or representatives of the Sponsor, and any business, company, fiduciary or other legal entity controlled by or affiliated with the Sponsor, the participating stores, their promotional agencies, the suppliers of prizes, materials or services connected to the Contest, as well as the immediate family members (brothers, sisters, children, parents) or spouses of the foregoing, or any person with whom the foregoing are domiciled.
4. *How to enter.* Any person who wishes to participate in the Contest and who satisfies the conditions set out above (each, a “**Participant**”) may scan the QR code on the product price card, complete the online form, and correctly respond to the math skill-testing question on the ballot.
5. *Awarding Prizes.*
 - (a) A random draw will be held at approximately 2 pm on September 27th, 2024. The selected Participant will be contacted by phone or email and will be informed of the procedure to claim the Prize. The selected Participant may be required to provide proof of age and to sign and return a waiver and release form within the time period required by the Sponsor.
 - (b) If the selected Participant (i) does not comply with these Contest rules; (ii) has not provided the correct answer to the skill-testing question; or (iv) does not claim the Prize according to section (a), or (iii) refuses the Prize, then the selected Participant may not be declared a winner.
6. *Acceptance of Prize.* The Prize must be accepted as awarded and is not subject to transfer, exchange or substitution for an award of cash or otherwise, except that the Sponsor reserves the right to substitute the Prize, in whole or in part, for another prize of equivalent or greater value if the Prize is not available for any reason whatsoever.
7. *Publicity.* Each Participant grants to the Sponsor and to the Establishments the right to use his or her name, city of residence, photo or image (the “**Attributes**”) for publicity purposes, in any format or medium, without compensation or prior notice. Each Participant hereby waives moral rights with respect to any materials used for these purposes and incorporating the Attributes.
8. *Decisions.* Subject to article 13, all decisions of the Sponsor or its representatives with respect to this contest are final and without appeal.

9. *Indemnification.* All Participants and all persons attempting to participate in the Contest hereby indemnify the Sponsor and any business, company, fiduciary or other legal entity controlled by or affiliated with the Sponsor, the Establishments, their promotional agencies, the suppliers of prizes, materials or services connected to the Contest, as well as the employees, agents, and representatives of the foregoing, against any damage or loss they may sustain in connection with their participation in, or attempt to participate in, the Contest, or in their participation in the Prize.
10. *Right to cancel, suspend or modify.* Subject to the authorization of the Régie des alcools, des courses et des jeux du Québec (the “**RACJ**”), the Sponsor reserves the right to cancel, suspend or modify the Contest at any time, without notice, if a factor disrupts the proper conduct of the Contest, consistent with these Rules. Without limiting the generality of the foregoing, the Sponsor reserves the right to cancel the Contest in the case of error, particularly in production, distribution or printing, or the occurrence of any other event giving rise to claims exceeding the number of Prizes contemplated under these Rules.
11. *Disputes.* Any dispute regarding the organization or conduct of a promotional contest may be submitted to the RACJ for a ruling. Any dispute regarding the awarding of a prize may be submitted to the RACJ for the sole purpose of attempting to reach a settlement.
12. *Contest Rules.* The Contest rules are available in all participating stores.
13. *Applicable Laws.* These Contest rules are subject to the laws of the Province of Quebec and applicable laws of Canada.